

# Overall Objective Priors

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# Outline

- Background
- Previous approaches to development of an overall prior
- New approaches to development of an overall prior
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- Specifics of the prior modeling approach
- Summary

## Background

- Objective Bayesian methods have priors defined by the model (or model structure).
- In models with a single unknown parameter, the acclaimed objective prior is the *Jeffreys-rule prior* (more generally, the *reference prior*).
- In multiparameter models, the optimal objective (e.g., reference or matching) prior depends on the quantity of interest, e.g., the parameter concerning which inference is being performed.
- But often one needs a single overall prior
  - for prediction
  - for decision analysis
  - when the user might consider non-standard quantities of interest
  - for computational simplicity
  - for sociological reasons

**Example:** *Bivariate Normal Distribution*, with mean parameters  $\mu_1$  and  $\mu_2$ , standard deviations  $\sigma_1$  and  $\sigma_2$ , and correlation  $\rho$ .

Berger and Sun (AOS2008) studied priors that had been considered for 21 quantities of interest (original parameters and derived ones such as  $\mu_1/\sigma_1$ ).

- An optimal prior for each quantity of interest was suggested.
- An overall prior was also suggested:
  - The primary criterion used to judge candidate overall priors was reasonable frequentist coverage properties of resulting credible intervals for the most important quantities of interest.
  - The prior (from Lindley and Bayarri)

$$\pi^O(\mu_1, \mu_2, \sigma_1, \sigma_2, \rho) = \frac{1}{\sigma_1 \sigma_2 (1 - \rho^2)}$$

was the suggested overall prior.

## Previous Approaches to Development of an Overall Prior

- I. Group-invariance priors
- II. Constant or vague proper priors
- III. The Jeffreys-rule prior

Notation:

Data:  $\mathbf{x}$

Unknown model parameters:  $\boldsymbol{\theta}$

Data density:  $p(\mathbf{x} | \boldsymbol{\theta})$

Prior density:  $\pi(\boldsymbol{\theta})$

Marginal (predictive) density:  $p(\mathbf{x}) = \int p(\mathbf{x} | \boldsymbol{\theta})\pi(\boldsymbol{\theta}) d\boldsymbol{\theta}$

Posterior density:  $\pi(\boldsymbol{\theta} | \mathbf{x}) = p(\mathbf{x} | \boldsymbol{\theta}) \pi(\boldsymbol{\theta})/p(\mathbf{x})$

**I. Group-invariance priors:** If  $p(\mathbf{x} | \boldsymbol{\theta})$  has a group invariance structure, then the recommended objective prior is typically the right-Haar prior.

- Often works well for all parameters that define the invariance structure.

**Example:** If the sampling model is  $N(x_i | \mu, \sigma)$ , the right-Haar prior is  $\pi(\mu, \sigma) = 1/\sigma$ , and this is fine for either  $\mu$  or  $\sigma$  (yielding the usual objective posteriors).

- But it may be poor for other parameters.

**Example:** For the bivariate normal problem, one right-Haar prior is  $\pi_1(\mu_1, \mu_2, \sigma_1, \sigma_2, \rho) = 1/[\sigma_1^2(1 - \rho^2)]$ , which is fine for  $\mu_1$ ,  $\sigma_1$  and  $\rho$ , but leads to problematical posteriors for  $\mu_2$  and  $\sigma_2$  (Berger and Sun, 2008).

- And it may not be unique.

**Example:** For the bivariate normal problem, another right-Haar prior is  $\pi_2(\mu_1, \mu_2, \sigma_1, \sigma_2, \rho) = 1/[\sigma_2^2(1 - \rho^2)]$ .

- The situation can be even worse if the right-Haar prior is used for derived parameters.

**Example:** *Multi-normal means:* Let  $x_i$  be independent normal with mean  $\mu_i$  and variance 1, for  $i = 1 \cdots, m$ .

- The right-Haar (actually Haar) prior for  $\boldsymbol{\mu} = (\mu_1, \dots, \mu_m)$  is  $\pi(\boldsymbol{\mu}) = 1$ .
- It results in a sensible  $N(\mu_i | x_i, 1)$  posterior for each individual  $\mu_i$ .
- But it is terrible for  $\theta = \frac{1}{m} |\boldsymbol{\mu}|^2 = \frac{1}{m} \sum_{i=1}^m \mu_i^2$  (Stein).
  - \* The posterior mean of  $\theta$  is  $[1 + \frac{1}{m} \sum_{i=1}^m x_i^2]$ ;
  - \* this converges to  $[\theta + 2]$  as  $m \rightarrow \infty$ ;
  - \* indeed, the posterior concentrates sharply around  $[\theta + 2]$  and so is badly *inconsistent*.

## II. Constant or vague proper priors are often used as the overall prior.

- The problems of a constant prior are well-documented, including
  - lack of invariance to transformation (the original problem with Laplace’s ‘inverse probability’),
  - frequent posterior impropriety (as in the first full Bayesian analyses of Gaussian spatial models with an exponential correlation structure, when constant priors were used for the range parameter),
  - and possible terrible performance (as in the previous example).
- Vague proper priors (such as a constant prior over a large compact set)
  - are at best equivalent to use of a constant prior (and so inherit the flaws of a constant prior);
  - can be worse, in that they can hide problems such as a lack of posterior propriety.



**III. The Jeffreys-rule prior:** If the data model density is  $p(\mathbf{x} \mid \boldsymbol{\theta})$  the Jeffreys-rule prior for the unknown  $\boldsymbol{\theta} = \{\theta_1, \dots, \theta_k\}$  has the form

$$|I(\boldsymbol{\theta})|^{1/2} d\theta_1 \dots d\theta_k$$

where  $I(\boldsymbol{\theta})$  is the  $k \times k$  Fisher information matrix with  $(i, j)$  element

$$I(\boldsymbol{\theta})_{ij} = E_{\mathbf{x} \mid \boldsymbol{\theta}} \left[ - \frac{\partial^2}{\partial \theta_i \partial \theta_j} \log p(\mathbf{x} \mid \boldsymbol{\theta}) \right].$$

This is the optimal objective prior (from many perspectives) for (regular) one-parameter models, but has problems for multi-parameter models:

- The right-Haar prior in the earlier multi-normal mean problem is also the Jeffreys-rule prior there, and yielded inconsistent estimators. (It also yields inconsistent estimators in the Neyman-Scott problem.)
- For the  $N(x_i \mid \mu, \sigma)$  model, the Jeffreys-rule prior is  $\pi(\mu, \sigma) = 1/\sigma^2$ , which results in posterior inferences for  $\mu$  and  $\sigma$  that have ‘degrees of freedom’ equal to  $n$ , not the correct  $n - 1$ .

- For the bivariate normal example, the Jeffreys-rule prior is  $1/[\sigma_1^2\sigma_2^2(1 - \rho^2)^2]$ ;
  - it yields the natural marginal posteriors for the means and standard deviations,
  - but results in quite inferior objective posteriors for  $\rho$  and various derived parameters (Berger and Sun, 2008)).
- in p-variate normal problems, the Jeffreys-rule prior for a covariance matrix can be very bad (Stein, Yang and Berger, 1992).
- It can overwhelm the data:

**Example:** *Multinomial distribution:* Suppose  $\mathbf{x} = (x_1, \dots, x_m)$  is multinomial  $\text{Mu}(\mathbf{x} \mid n; \theta_1, \dots, \theta_m)$ , where  $\sum_{i=1}^m \theta_i = 1$ . If the sample size  $n$  is small relative to the number of classes  $m$ , we have a large sparse table. The Jeffreys-rule prior,  $\pi(\theta_1, \dots, \theta_m) \propto \prod_{i=1}^m \theta_i^{-1/2}$  is a proper prior that can overwhelm the data.

- Suppose  $n = 3$  and  $m = 1000$ , with  $x_{240} = 2$ ,  $x_{876} = 1$ , other  $x_i = 0$ .
- The posterior means resulting from the Jeffreys prior are

$$E[\theta_i | \mathbf{x}] = \frac{x_i + 1/2}{\sum_{i=1}^m (x_i + 1/2)} = \frac{x_i + 1/2}{n + m/2} = \frac{x_i + 1/2}{503},$$

so  $E[\theta_{240} | \mathbf{x}] = \frac{2.5}{503}$ ,  $E[\theta_{876} | \mathbf{x}] = \frac{1.5}{503}$ ,  $E[\theta_i | \mathbf{x}] = \frac{0.5}{503}$  otherwise.

- Thus cells 240 and 876 only have total posterior probability  $\frac{4}{503} = 0.008$ , even though all 3 observations are in these cells.
- The problem is that the Jeffreys-rule prior added  $1/2$  to all the zero cells, making them much more important than the cells with data!
- Note that the uniform prior on the simplex is even worse, since it adds 1 to each cell. The prior  $\prod_i \theta_i^{-1}$  adds zero to each cell, but the posterior is improper unless all cells have nonzero entries.

For specific problems there have been improvements such as the “independence Jeffreys-rule prior,” but such prescriptions have been adhoc and have not lead to a general alternative definition.

## New Approaches to Development of an Overall Prior

- **A.** *The reference distance approach*
- **B.** *The hierarchical approach*
  - **B1.** *Prior averaging*
  - **B2.** *Prior modeling approach*

**A. The Reference Distance Approach:** Choose a prior that yields marginal posteriors for all parameters that are close to the reference posteriors for the parameters in an average distance sense (to be specified).

**Example:** *Multinomial example (continued):*

- The reference prior, when  $\theta_i$  is of interest, differs for each  $\theta_i$ .
- It results in a Beta reference posterior  $\text{Be}(\theta_i | x_i + \frac{1}{2}, n - x_i + \frac{1}{2})$ .
- Goal: identify a single joint prior for  $\boldsymbol{\theta}$  whose marginal posteriors could be expected to be close to each of the reference posteriors just described, in some average sense.
- Consider, as an overall prior, the Dirichlet  $\text{Di}(\boldsymbol{\theta} | a, \dots, a)$  distribution, having density proportional to  $\prod_i \theta_i^{(a-1)}$ .
  - The marginal posterior for  $\theta_i$  is then  $\text{Be}(\theta_i | x_i + a, n - x_i + (m - 1)a)$ .
  - The goal is to choose  $a$  so these are, in any average sense, close to the reference posteriors  $\text{Be}(\theta_i | x_i + \frac{1}{2}, n - x_i + \frac{1}{2})$ .

- The recommended choice is (approximately)  $a = 1/m$ :
  - \* This prior adds only  $1/m = 0.001$  to each cell in the earlier example;
  - \* Thus

$$E[\theta_i | \mathbf{x}] = \frac{x_i + 1/m}{\sum_{i=1}^m (x_i + 1/m)} = \frac{x_i + 1/m}{n + 1} = \frac{x_i + 0.001}{4},$$

so that  $E[\theta_{240} | \mathbf{x}] \approx 0.5$ ,  $E[\theta_{876} | \mathbf{x}] \approx 0.25$ , and  $E[\theta_i | \mathbf{x}] \approx \frac{1}{4000}$  otherwise, all sensible (recall  $x_{240} = 2$ ,  $x_{876} = 1$ , other  $x_i = 0$ ).

**A. The Hierarchical approach:** Utilize hierarchical modeling to transfer the reference prior problem to a ‘higher level’.

**A1. Prior Averaging:** Starting with a collection of reference (or other) priors  $\{\pi_i(\boldsymbol{\theta}), i = 1, \dots, k\}$  for differing parameters or quantities of interest, use the average prior, such as

$$\pi(\boldsymbol{\theta}) = \sum_{i=1}^k \pi_i(\boldsymbol{\theta}).$$

This is hierarchical as it coincides with giving each prior an equal prior probability of being correct, and averaging out over this hyperprior.

**Example:** *Bivariate Normal example (continued)*: Faced with the two right-Haar priors, a natural prior to consider is their average, given by

$$\pi(\mu_1, \mu_2, \sigma_1, \sigma_2, \rho) = \frac{1}{2\sigma_1^2(1 - \rho^2)} + \frac{1}{2\sigma_2^2(1 - \rho^2)}.$$

- It is shown in Sun and Berger (2007) that this prior is *worse* than either right-Haar prior alone, suggesting that averaging improper priors is not a good idea.
- Interestingly, the geometric average of these two priors is the recommended overall prior for the bivariate normal  $\pi^O(\mu_1, \mu_2, \sigma_1, \sigma_2, \rho) = 1/[\sigma_1\sigma_2(1 - \rho^2)]$ , but justification for geometric averaging is currently lacking.



Another problem with prior averaging is that there can be too many reference priors to average.

**Example:** *Multinomial example (continued):* The reference prior  $\pi_i(\theta)$ , when  $\theta_i$  is the parameter of interest, depends on the parameter ordering chosen in the derivation (e.g.  $\{\theta_i, \theta_1, \theta_2, \dots, \theta_m\}$ ).

- All choices lead to the same marginal reference posterior  $\text{Be}(\theta_i | x_i + \frac{1}{2}, n - x_i + \frac{1}{2})$ .
- In constructing an overall prior by prior averaging, each of the orderings would have to be considered.
- There are  $m!$  reference priors to be averaged.

**Conclusion:** For the reasons indicated above, we do not recommend the prior averaging approach.

**A2. Prior Modeling Approach:** In this approach one

- Chooses a class of *proper* priors  $\pi(\boldsymbol{\theta} | a)$  that reflects the desired structure of the problem.
- Forms the marginal likelihood  $p(\boldsymbol{x} | a) = \int p(\boldsymbol{x} | a)\pi(\boldsymbol{\theta} | a) d\boldsymbol{\theta}$ .
- Finds the reference prior,  $\pi^R(a)$ , for  $a$  in this marginal model.
- Thus the overall prior becomes

$$\pi^O(\boldsymbol{\theta}) = \int \pi(\boldsymbol{\theta} | a)\pi^R(a)da ,$$

although computation is typically easier in the hierarchical formulation.

**Example:** *Multinomial (continued):*

- The Dirichlet  $\text{Di}(\boldsymbol{\theta} \mid a, \dots, a)$  class of priors is natural, reflecting the desire to treat all the  $\theta_i$  similarly.
- The marginal model is then

$$\begin{aligned} p(\mathbf{x} \mid a) &= \int \binom{n}{x_1 \dots x_m} \left( \prod_{i=1}^m \theta_i^{x_i} \right) \frac{\Gamma(m a)}{\Gamma(a)^m} \prod_{i=1}^m \theta_i^{a-1} d\boldsymbol{\theta} \\ &= \binom{n}{x_1 \dots x_m} \frac{\Gamma(m a)}{\Gamma(a)^m} \frac{\prod_{i=1}^m \Gamma(x_i + a)}{\Gamma(n + m a)}. \end{aligned}$$

- The reference prior for  $\pi^R(a)$  would just be the Jeffreys-rule prior for this marginal model, and is given later.
- The overall prior for  $\boldsymbol{\theta}$  is

$$\pi(\boldsymbol{\theta}) = \int \text{Di}(\boldsymbol{\theta} \mid a, \dots, a) \pi^R(a) da.$$

# Specifics of the Reference Distance Approach

**Defining a distance (divergence):** *Intrinsic discrepancy* (Bernardo and Rueda, 2002; Bernardo, 2005, 2001)

**Definition 1** *The intrinsic discrepancy*  $\delta\{p_1, p_2\}$  *between two probability distributions for the random vector*  $\boldsymbol{\psi}$  *with densities*  $p_1(\boldsymbol{\psi}) \in \Psi_1$  *and*  $p_2(\boldsymbol{\psi}) \in \Psi_2$  *is*

$$\delta\{p_1, p_2\} = \min \left\{ \int_{\Psi_1} p_1(\boldsymbol{\psi}) \log \frac{p_1(\boldsymbol{\psi})}{p_2(\boldsymbol{\psi})} d\boldsymbol{\psi}, \int_{\Psi_2} p_2(\boldsymbol{x}) \log \frac{p_2(\boldsymbol{\psi})}{p_1(\boldsymbol{\psi})} d\boldsymbol{\psi} \right\}$$

*assuming that at least one of the integrals exists.*

The (non-symmetric) (Kullback-Leibler) logarithmic divergence, in scenarios where there is a ‘true’ distribution  $p_2(\boldsymbol{\psi})$ ,

$$\kappa\{p_1 | p_2\} = \int_{\Psi_2} p_2(\boldsymbol{x}) \log \frac{p_2(\boldsymbol{\psi})}{p_1(\boldsymbol{\psi})} d\boldsymbol{\psi},$$

is another reasonable choice (and is usually equivalent to the intrinsic discrepancy).

**The exact solution scenario:** If a prior  $\pi^O(\boldsymbol{\theta})$  yields marginal posteriors that are equal to the reference posteriors for each of the quantities of interest, then the resulting intrinsic discrepancies are zero and  $\pi^O(\boldsymbol{\theta})$  is a natural choice for the overall prior.

**Example:** *Univariate normal distribution:* For the  $N(x_i | \mu, \sigma)$  distribution,

- suppose  $\mu$  and  $\sigma$  are the quantities of interest;
- $\pi^O(\mu, \sigma) = \sigma^{-1}$  is the reference prior when either  $\mu$  or  $\sigma$  is the quantity of interest;
- hence  $\pi^O$  is an optimal overall prior.

Suppose, in addition to  $\mu$  and  $\sigma$ , the centrality parameter  $\theta = \mu/\sigma$  is also a quantity of interest.

- The reference prior for  $\theta$  is (Bernardo, 1979)  
$$\pi_\theta(\theta, \sigma) = (1 + \frac{1}{2}\theta^2)^{-1/2}\sigma^{-1};$$
- this yields different marginal posteriors than does  $\pi^O(\mu, \sigma) = \sigma^{-1}$ ;
- hence we would not have an exact solution.

## General (Proper) Situation:

- Suppose the model is  $p(\mathbf{x} \mid \boldsymbol{\omega})$  and the quantities of interest are  $\{\theta_1, \dots, \theta_m\}$ , with *proper* reference priors  $\{\pi_i^R(\boldsymbol{\omega})\}_{i=1}^m$ .
  - $\{\pi_i^R(\theta_i \mid \mathbf{x})\}_{i=1}^m$  are the corresponding marginal reference posteriors.
  - $p_i^R(\mathbf{x}) = \int_{\Omega} p(\mathbf{x} \mid \boldsymbol{\omega}) \pi_i^R(\boldsymbol{\omega}) d\boldsymbol{\omega}$  are the corresponding (proper) marginal densities or prior predictives.
- $\{w_i\}_{i=1}^m$  are weights giving the importance of each quantity of interest.
- A family of priors  $\mathcal{F} = \{\pi(\boldsymbol{\omega} \mid \mathbf{a}), \mathbf{a} \in \mathcal{A}\}$  is considered.

The best overall prior within  $\mathcal{F}$  is defined to be that which minimizes, over  $\mathbf{a} \in \mathcal{A}$ , the **average expected intrinsic loss**

$$d(\mathbf{a}) = \sum_{i=1}^m w_i \int_{\mathcal{X}} \delta\{\pi_i^R(\cdot \mid \mathbf{x}), \pi_i(\cdot \mid \mathbf{x}, \mathbf{a})\} p_i^R(\mathbf{x}) d\mathbf{x}.$$

*Big Issue:* When the reference priors are not proper (the usual case), there is no assurance that  $d(\mathbf{a})$  is finite. There is no clear way to proceed otherwise, so we are studying if  $d(\mathbf{a})$  is often finite in the improper case.

**Example:** *Multinomial model:* Consider the multinomial model with  $m$  cells and parameters  $\{\theta_1, \dots, \theta_m\}$ , with  $\sum_{i=1}^m \theta_i = 1$ . We seek to find the  $\text{Di}(\boldsymbol{\theta} | a, \dots, a)$  prior that minimizes the average expected intrinsic loss.

- The reference posterior for each of the  $\theta_i$ 's is  $\text{Be}(\theta_i | x_i + \frac{1}{2}, n - x_i + \frac{1}{2})$ .
- The marginal posterior of  $\theta_i$  for the Dirchlet prior is  $\text{Be}(\theta_i | x_i + a, n - x_i + (m - 1)a)$ .
- The intrinsic discrepancy between these marginal posteriors is

$$\delta_i\{a | \boldsymbol{x}, m, n\} = \delta_{\text{Be}}\{x_i + \frac{1}{2}, n - x_i + \frac{1}{2}, x_i + a, n - x_i + (m - 1)a\},$$

$$\delta_{\text{Be}}\{a_1, \beta_1, a_2, \beta_2\} = \min[\kappa_{\text{Be}}\{a_2, \beta_2 | a_1, \beta_1\}, \kappa_{\text{Be}}\{a_1, \beta_1 | a_2, \beta_2\}, ]$$

$$\begin{aligned} \kappa_{\text{Be}}\{a_2, \beta_2 | a_1, \beta_1\} &= \int_0^1 \text{Be}(\theta_i | a_1, \beta_1) \log \left[ \frac{\text{Be}(\theta_i | a_1, \beta_1)}{\text{Be}(\theta_i | a_2, \beta_2)} \right] d\theta_i \\ &= \log \left[ \frac{\Gamma(a_1 + \beta_1)}{\Gamma(a_2 + \beta_2)} \frac{\Gamma(a_2)}{\Gamma(a_1)} \frac{\Gamma(\beta_2)}{\Gamma(\beta_1)} \right] \\ &\quad + (a_1 - a_2)\psi(a_1) + (\beta_1 - \beta_2)\psi(\beta_1) - ((a_1 + \beta_1) - (a_2 + \beta_2))\psi(a_1 + \beta_1), \end{aligned}$$

and  $\psi(\cdot)$  is the digamma function.



- The discrepancy  $\delta_i\{a | x_i, m, n\}$  between the two posteriors of  $\theta_i$  only depends on the data through  $x_i$  and the reference predictive for  $x_i$  is

$$p(x_i | n) = \int_0^1 \text{Bi}(x_i | n, \theta_i) \text{Be}(\theta_i | 1/2, 1/2) d\theta_i = \frac{1}{\pi} \frac{\Gamma(x_i + \frac{1}{2}) \Gamma(n - x_i + \frac{1}{2})}{\Gamma(x_i + 1) \Gamma(n - x_i + 1)},$$

- because the sampling distribution of  $x_i$  is  $\text{Bi}(x_i | n, \theta_i)$ ,
- and the marginal reference prior for  $\theta_i$  is  $\pi_i(\theta_i) = \text{Be}(\theta_i | 1/2, 1/2)$ .
- Noting that each  $\theta_i$  yields the same expected loss, the average expected intrinsic loss is

$$d(a | m, n) = \sum_{x=0}^n \delta\{a | x, m, n\} p(x | n).$$

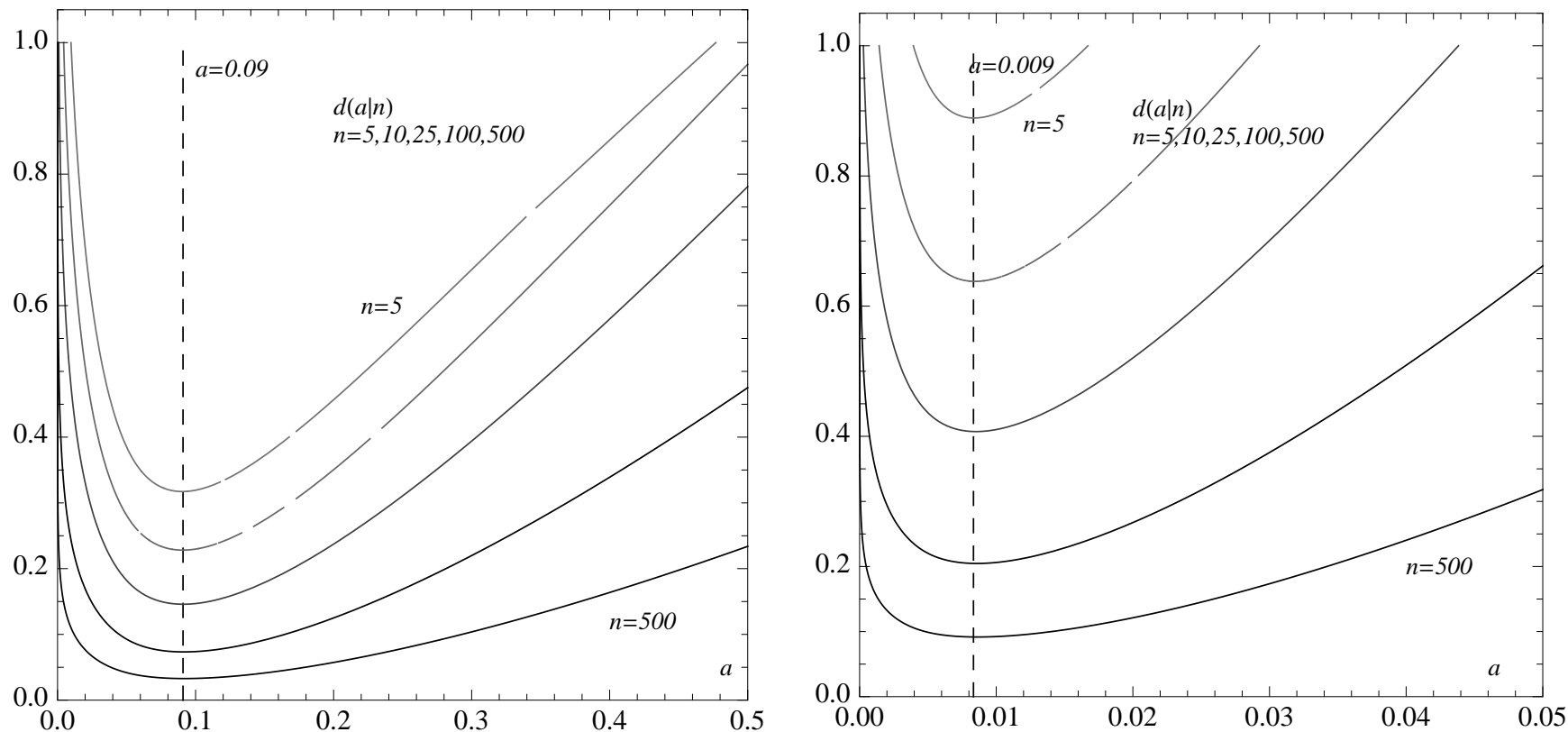


Figure 1: Expected intrinsic losses, of using a Dirichlet prior with parameter  $\{a, \dots, a\}$  in a multinomial model with  $m$  cells, for sample sizes 5, 10, 25, 100 and 500. Left panel,  $m = 10$ ; right panel,  $m = 100$ . In both cases, the optimal value for all sample sizes is  $a^* \approx 1/m$ . (Exact values for  $n = 25$  are 0.091 and 0.0085.)

## Specifics of the Prior Modeling Approach

- Multinomial Example
- Bivariate Normal Example

**Example:** *Multinomial (continued):*

- The Dirichlet  $\text{Di}(\boldsymbol{\theta} \mid a, \dots, a)$  class of priors is natural, reflecting the desire to treat all the  $\theta_i$  similarly.
- The marginal model is then

$$\begin{aligned} p(\mathbf{x} \mid a) &= \int \binom{n}{x_1 \dots x_m} \left( \prod_{i=1}^m \theta_i^{x_i} \right) \frac{\Gamma(m a)}{\Gamma(a)^m} \prod_{i=1}^m \theta_i^{a-1} d\boldsymbol{\theta} \\ &= \binom{n}{x_1 \dots x_m} \frac{\Gamma(m a)}{\Gamma(a)^m} \frac{\prod_{i=1}^m \Gamma(x_i + a)}{\Gamma(n + m a)}. \end{aligned}$$

- The reference prior for  $\pi^R(a)$  would just be the Jeffreys-rule prior for this marginal model, and is given later.
- The overall prior for  $\boldsymbol{\theta}$  is

$$\pi(\boldsymbol{\theta}) = \int \text{Di}(\boldsymbol{\theta} \mid a, \dots, a) \pi^R(a) da.$$

**Derivation of  $\pi^R(a)$ :**  $p(\mathbf{x} | a)$  is a regular one-parameter model, so the reference prior is the Jeffreys-rule prior.

- The marginal (predictive) density of any of the  $x_i$ 's is

$$p_1(x_i | a, m, n) = \binom{n}{x_i} \frac{\Gamma(x_i + a) \Gamma(n - x_i + (m - 1)a) \Gamma(m a)}{\Gamma(a) \Gamma((m - 1)a) \Gamma(n + m a)}.$$

- Computation yields

$$\pi^R(a | m, n) \propto \left[ \sum_{j=0}^{n-1} \left( \frac{Q(j | a, m, n)}{(a + j)^2} - \frac{m}{(m a + j)^2} \right) \right]^{1/2},$$

where  $Q(j | a, m, n) = \sum_{l=j+1}^n p_1(l | a, m, n)$ ,  $j = 0, \dots, n - 1$ .

- $\pi^R(a)$  can be shown to be a proper prior. Why did that happen?

It can be shown that

$$p(\mathbf{x} | a) = \begin{cases} O(a^{r-1}), & \text{as } a \rightarrow 0, \\ \binom{n}{\mathbf{x}} m^{-n}, & \text{as } a \rightarrow \infty, \end{cases}$$

where  $r$  is the number of nonzero  $x_i$ . Thus the likelihood is constant at  $\infty$ , so the prior must be proper at infinity for the posterior to exist.

- It can be shown that, for sparse tables, where  $m/n$  is relatively large, the reference prior is well approximated by the proper prior

$$\pi^*(a | m, n) = \frac{1}{2} \frac{n}{m} a^{-1/2} \left( a + \frac{n}{m} \right)^{-3/2}.$$

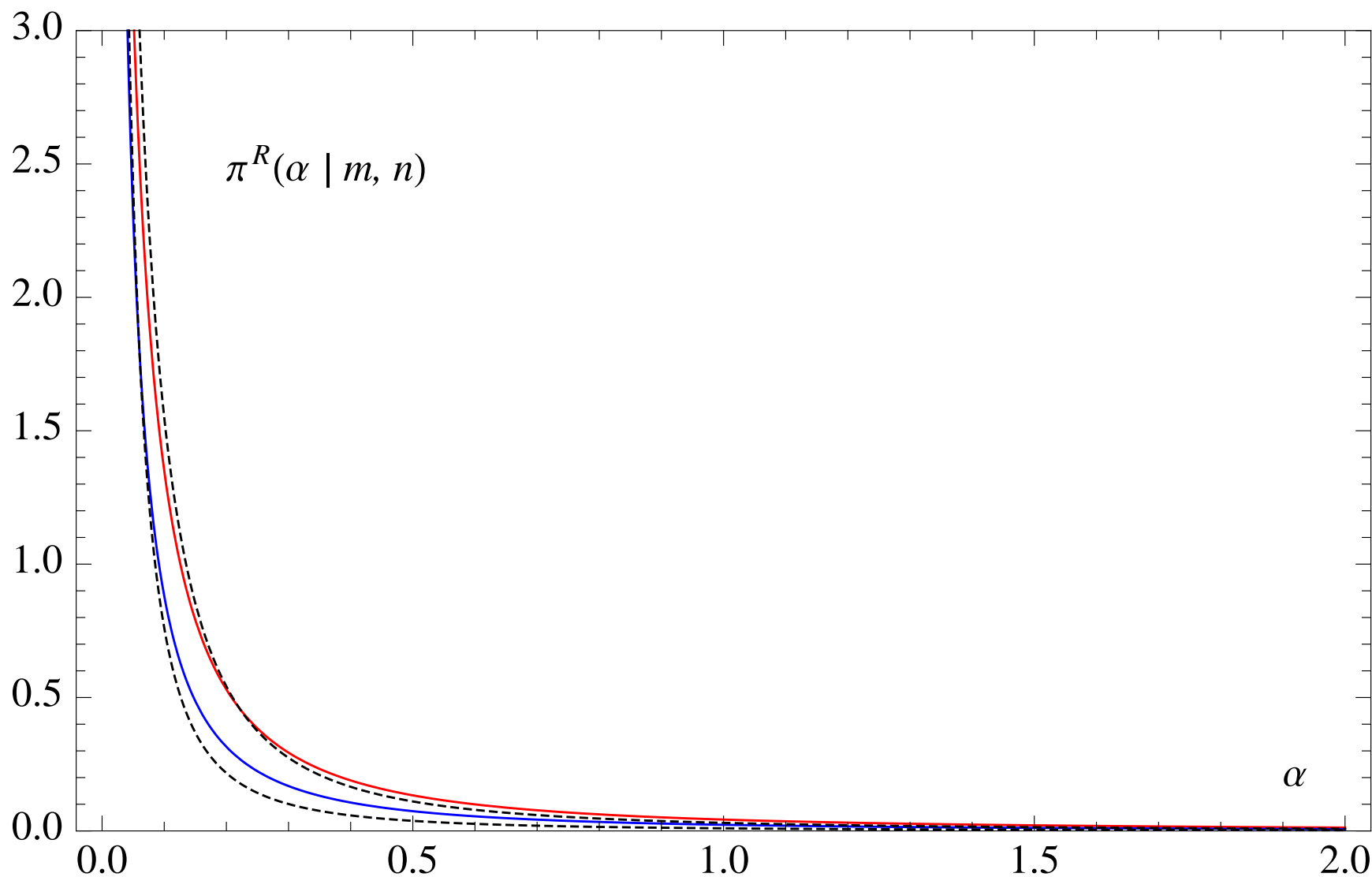


Figure 2: Reference priors  $\pi^R(a | m, n)$  (solid lines) and its approximations (dotted lines) for  $(m = 150, n = 10)$  (upper curve) and for  $(m = 500, n = 10)$  (lower curve)

## Computation with the hierarchical reference prior:

1. The obvious *MCMC sampler* is:

**Step 1.** Use a Metropolis Hastings move to sample from the marginal posterior  $\pi^R(a | \mathbf{x}) \propto \pi^R(a) p(\mathbf{x} | a)$ .

**Step 2.** Given  $a$ , sample from the usual beta posterior  $\pi(\theta | a, \mathbf{x})$ .

2. The *empirical Bayes approximation* is to fix  $a$  at its posterior mode  $\hat{a}^R$ , which exists and is nonzero if  $r \geq 2$ .

Using the ordinary empirical Bayes estimate from maximizing  $p(\mathbf{x} | a)$  is problematical, since the likelihood does not go to zero at  $\infty$ . For instance, if all  $x_i = 1$ ,  $p(\mathbf{x} | a)$  has a likelihood increasing in  $a$ .



**Asymptotic posterior mode as  $m$  and  $n$  go to  $\infty$ , but  $n/m \rightarrow 0$ :**

$$\hat{a} = \begin{cases} \frac{(r-1.5)}{m \log n} & \text{if } \frac{r}{n} \rightarrow 0, \\ \frac{c^* n}{m} & \text{if } \frac{r}{n} \rightarrow c < 1, \\ \frac{n^2}{2m(n-r)} & \text{if } \frac{r}{n} \rightarrow 1 \text{ and } \frac{(n-r)^2}{n} \rightarrow \infty. \end{cases},$$

where  $r$  is the number of nonzero  $x_i$  and  $c^*$  is the solution to  $c^* \log(1 + \frac{1}{c^*}) = c$ .

- While  $\hat{a}$  is of  $O(\frac{1}{m})$ , it also depends on  $r$  and  $n$ .
- For instance, suppose  $r = n/2$  (*i.e.*, there are  $n/2$  nonzero entries); then  $\hat{a} = 0.40n/m$ .

**Example:** *Bivariate Normal (continued)*: There are actually a continuum of right-Haar priors given as follows.

- For the orthogonal matrix  $\mathbf{\Gamma} = \begin{pmatrix} \cos(\beta) & -\sin(\beta) \\ \sin(\beta) & \cos(\beta) \end{pmatrix}$ ,  $-\pi/2 < \beta \leq \pi/2$ ,

- the right-Haar prior based on the transformed data  $\mathbf{\Gamma}\mathbf{X}$  is

$$\pi(\mu_1, \mu_2, \sigma_1, \sigma_2, \rho \mid \beta) = \frac{\sin^2(\beta)\sigma_1^2 + \cos^2(\beta)\sigma_2^2 + 2\sin(\beta)\cos(\beta)\rho\sigma_1\sigma_2}{\sigma_1^2\sigma_2^2(1 - \rho^2)}.$$

- We thus have a class of priors indexed by a hyperparameter  $\beta$ .
- The natural prior distribution on  $\beta$  is the (proper) uniform distribution (being uniform over the set of rotations is natural.)
- The resulting prior is

$$\pi^O(\mu_1, \mu_2, \sigma_1, \sigma_2, \rho) = \frac{1}{\pi} \int_{-\pi/2}^{\pi/2} \pi(\mu_1, \mu_2, \sigma_1, \sigma_2, \rho \mid \beta) d\beta \propto \left( \frac{1}{\sigma_1^2} + \frac{1}{\sigma_2^2} \right) \frac{1}{(1 - \rho^2)}$$

the same bad prior as the average of the original two right-Haar priors.

**Empirical hierarchical approach:** Find the empirical Bayes estimate  $\hat{\beta}$  and use  $\pi(\mu_1, \mu_2, \sigma_1, \sigma_2, \rho \mid \hat{\beta})$  as the overall prior.

This was shown in Sun and Berger (2007) to result in a terrible overall prior, much worse than either the individual reference priors or even the bad prior average.

## Summary

- There is an important need for overall objective priors for models.
- The reference distance approach is natural, and seems to work well when reference priors are proper.
- It is unclear if the reference distance approach can be used when the reference priors are improper.
- The prior averaging approach is not recommended when the reference priors are improper and can be computationally difficult even when they are proper.
- The prior modeling approach seems excellent (as usual), and is recommended if one can find a natural class of proper priors to initiate the hierarchical analysis.
- The failure of the hierarchical approach for the right-Haar priors in the bivariate normal example was dramatic, suggesting that using improper priors at the bottom level of a hierarchy is a bad idea.

Thanks!